



**ACCESO**  
**INTERNATIONAL**

## CORPORATE SPONSORSHIP

February 2010

Dear Owner / Manager,

ACCESO International is an Ottawa-based Canadian charitable organization that enables greater access to education for disadvantaged children, youth and women in Latin America, the Caribbean and Canada. I am writing to request your company's support for our main fundraising event - the 8<sup>th</sup> annual *Sounds and Tastes of the Americas* dinner and auction.

*The Sounds and Tastes of the Americas* will be held on **Saturday, April 24, 2010** at the Ukrainian Hall on Byron Avenue in Ottawa. The evening features a cocktail hour, buffet, silent and live auctions, and performances by Latin American and Caribbean musicians and dancers. The host for the evening will be Adrian Harewood from CBC Television's "CBC News Ottawa" and the auctioneer is Lawrence Greenspon, a local Ottawa lawyer and philanthropist. Our 350 guests represent the diplomatic, corporate, educational and grassroots communities. Since 2003, this event has raised over \$220,000.00. With your help, we hope to make this year's event an even greater success.

Corporate sponsorship is critical to the success of *The Sounds and Tastes of the Americas*. The generosity of our corporate sponsors allows us to cover the operating costs of the event which thereby allows all other funds to be allocated to our projects. We offer three levels of sponsorship; the costs and benefits of each are outlined on the back of this letter. We would be very grateful for whatever amount you can contribute.

Through ACCESO International, your support will allow marginalized individuals to work towards a more promising future for themselves, their families and their communities. Our projects support empowerment, education, job creation and immigrant integration by providing bursaries, training workshops, as well as teaching and learning materials for schools, community centres and libraries at all levels of education from pre-school to post-secondary.

ACCESO International is entirely volunteer-operated and 100% of all receipted donations are allocated directly to our projects because our founder, her family, the volunteers and corporate sponsors cover administrative costs.

If you require additional information, please contact me or visit our website at [www.accesointernational.ca](http://www.accesointernational.ca). Given that our advertising campaign will begin at the end of February, we would appreciate your response by **February 26, 2010** so that we can ensure that your company is included in our advertising and promotion. I thank you in advance for your consideration in this regard.

In very sincere appreciation,

Christine L.M. Gervais, Ph.D.  
Founder and President



# ACCESO INTERNATIONAL

## CORPORATE SPONSORSHIP LEVELS FOR THE SOUNDS & TASTES OF THE AMERICAS 2010

### Patron (\$5,000 or more)

- Premiere Profile – Corporate name incorporated into the event name
- 1 Table for 8 guests at the event
- Corporate logo (large) and name featured on the poster and in the event program
- Poster with logos featured in the Ottawa Citizen for 2 weekdays prior to the event
- Corporate Name and Logo on all print materials for the event
- Corporate banner prominently displayed at the event (provided by Sponsor)
- Opportunity for company representatives to volunteer
- Corporate name featured in the 2010 annual report and on our website
- Tax receipt for your donation

### Partner (\$500.00 - \$4,999.00)

- Recognition as a Partner
- Corporate logo and name featured on the poster and event program
- Poster with logos featured in the Ottawa Citizen for 2 weekdays prior to the event
- Corporate Name and Logo on all print materials for the event
- Corporate name featured in the 2010 annual report and on our website
- Tax receipt for your donation

### Amigo (\$100 to \$499.00)

- Recognition as an Amigo
- Corporate name featured on the poster and in the event program
- Poster featured in the Ottawa Citizen for 2 weekdays prior to the event
- Corporate name featured in the 2010 annual report and on our website
- Tax receipt for your donation

To view our poster from 2008 and 2009 with logos, please visit:

<http://www.accesointernational.ca/Accesso2008poster.pdf> or <http://www.accesointernational.ca/Accesso2009poster.pdf> or  
<http://www.accesointernational.ca/english/sponsors.html>

### Purchase a Corporate Table (Tables of 8 = \$480; Tables of 10 = \$600)

- 1 Table (8 or 10 guests per table)
- Sponsor signage at own table
- Recognition in event program
- Company name in our annual report and on our website
- Tax receipt for your donation